

# ORDER



**Orders**  
**Order / Rev:** 683984  
**Alt Order #:** 06145440  
**Product Desc:** ISSUE  
**Estimate:** 1192  
**Flight Dates:** 10/30/12 - 11/12/12  
**Original Date / Rev:** 11/05/12 / 11/05/12  
**Order Type:** Political

**KARE**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW, Ste. 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US House  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	110	\$103,150.00	\$87,677.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	110	\$103,150.00	\$87,677.50	0.00
<b>Totals</b>	<b>110</b>	<b>\$103,150.00</b>	<b>\$87,677.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KARE	25%	\$103,150.00
Market	100%	\$412,600.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	18%	\$74,268.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,126.00
KSTP	16%	\$66,016.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	1%	\$4,126.00
WCCO	35%	\$144,410.00
WFTC	4%	\$16,504.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/30/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	112-1--	:30	5	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	112-1--	5		\$2,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5	KARE	10/30/12-11/05/12		M-F 10-1035p	10-1035P		MTW--F----	:30	<del>(\$2,500.00)</del>	0.00	NM				
Credited															
8	KARE	10/30/12-11/05/12		M-F 10-1035p	10-1035P		MTW--F----	:30	<del>(\$2,500.00)</del>	0.00	NM				
Credited															
11	KARE	10/30/12-11/05/12		M-F 10-1035p	10-1035P		MTW--F----	:30	<del>(\$2,500.00)</del>	0.00	NM				
Credited															
2	KARE	10/30/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	11111--	:30	5	\$650.00	P-2	0.00	NM	2	\$1,300.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	11111--	5		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	KARE	10/30/12-11/05/12		Tonight Show	1035pm-1135pm		MTWThF----	:30	<del>(\$650.00)</del>	0.00	NM				
Credited															
6	KARE	10/30/12-11/05/12		Tonight Show	1035pm-1135pm		MTWThF----	:30	<del>(\$650.00)</del>	0.00	NM				
Credited															
11	KARE	10/30/12-11/05/12		Tonight Show	1035pm-1135pm		MTWThF----	:30	<del>(\$650.00)</del>	0.00	NM				
Credited															
3	KARE	10/30/12	11/05/12	Days of Our Lives Days of Our Lives	CM	12-1p	-TWTF--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-TWTF--	3		\$275.00		0.00						
4	KARE	10/30/12	11/05/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	9	\$450.00	P-2	0.00	NM	9	\$4,050.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	9		\$450.00		0.00						
5	KARE	10/30/12	11/12/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-TWTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-TWTF--	3		\$300.00		0.00						
Week:		11/06/12	11/12/12	-----	0		\$0.00		0.00						
6	KARE	10/30/12	11/12/12	M-F 430-5p Jeopardy	CM	430-5P	11111--	:30	5	\$850.00	P-2	0.00	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	11111--	5		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KARE	10/30/12-11/05/12		M-F 430-5p	430-5P		MTWThF----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
6	KARE	10/30/12-11/05/12		M-F 430-5p	430-5P		MTWThF----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
10	KARE	10/30/12-11/05/12		M-F 430-5p	430-5P		MTWThF----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
11	KARE	10/30/12-11/05/12		M-F 430-5p	430-5P		MTWThF----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
12	KARE	10/30/12-11/05/12		M-F 430-5p	430-5P		MTWThF----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
Week:		11/06/12	11/12/12	-----	0		\$0.00		0.00						
7	KARE	10/30/12	11/12/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	9	\$1,200.00	P-2	0.00	NM	8	\$9,600.00

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**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU B KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					9	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KARE	10/30/12-11/05/12		M-F 5-530p		5-530p		MTWThF----	:30	<del>(\$1,200.00)</del>		0.00	NM		
Credited															
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00			
8	KARE	10/30/12	11/05/12	M-F 6-630p	CM	6-630p	11111--	:30	5	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
KARE 11 6 News															
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11111--					5	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KARE	10/30/12-11/05/12		M-F 6-630p		6-630p		MTWThF----	:30	<del>(\$1,200.00)</del>		0.00	NM		
Credited															
9	KARE	10/30/12	11/12/12	M-F 6-7a	CM	6-7a	MTWTF--	:30	9	\$750.00	P-2	0.00	NM	9	\$6,750.00
KARE 11 Sunrise M-F															
COMMENTS APPLY TO SUB LINES A THRU B KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					9	\$750.00		0.00			
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00			
11	KARE	10/30/12	11/12/12	Today Show	CM	7-9a	MTWTF--	:30	9	\$750.00	P-2	0.00	NM	9	\$6,750.00
Today Show															
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					9	\$750.00		0.00			
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00			
12	KARE	10/30/12	11/05/12	M-F 9-10a	CM	9-10a	MTWTF--	:30	9	\$275.00	P-2	0.00	NM	9	\$2,475.00
TODAY															
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					9	\$275.00		0.00			
13	KARE	11/05/12	11/05/12	Mon Prime Other	CM	Mon Prime Other	M-----	:30	1	\$4,750.00	P-2	0.00	NM	1	\$4,750.00
VOICE															
(6:58 PM-9:00 PM)															
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$4,750.00		0.00			
15	KARE	11/03/12	11/03/12	Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Saturday Night Live															
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$1,500.00		0.00			
16	KARE	11/03/12	11/03/12	Notre Dame Football	CM	Various	-----S-	:30	1	\$500.00	P-2	0.00	NM	0	\$0.00
Notre Dame Football															
(2:28 PM-6:00 PM)															
ND FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		Notre Dame Football		Various		(2:28 PM-6:00 PM)-----Sa--	:30	<del>(\$500.00)</del>		0.00	NM		
Credited															
17	KARE	11/03/12	11/03/12	SAT TDY	CM	6-8a	-----S-	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
NBC Today Show (Sa)															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					3	\$250.00		0.00			
18	KARE	11/03/12	11/03/12	Sat 8-10a	CM	8-10a	-----S-	:30	6	\$700.00	P-2	0.00	NM	6	\$4,200.00
KARE 11 Saturday															
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Democratic Congressional Campaign Co  
 Product Desc: ISSUE  
 Estimate: 1192

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	6	\$700.00	P-2	0.00	NM	6	\$4,200.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					6	\$700.00		0.00			
20	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE11WS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		Sun 5-530p		5-530P	-----Su	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 20.3															
3	KARE	11/03/12-11/03/12		Sat 8-10a		8-10a	-----Sa--	:30		\$900.00		0.00	NM		
Ⓜ MG for 20.2 11/04 [1 FOR 1]															
21	KARE	11/04/12	11/04/12	NFL Regular Season Fo NFL Regular Season F	CM	Various (7:15 PM-10:30 PM)	-----S	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
NFL SUN FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$7,000.00		0.00			
22	KARE	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					3	\$300.00		0.00			
23	KARE	11/01/12	11/01/12	Thu Prime AWAKE	CM	Thu Prime (9:00 PM-10:00 PM)	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
AWAKE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		Thu Prime		Thu Prime	(9:00 PM-10:00 PM)---Th----	:30		\$2,000.00		0.00	NM		
24	KARE	10/31/12	10/31/12	Wed Prime ROCK CENTER	CM	Wed Prime (8:00 PM-9:00 PM)	--W----	:30	3	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					3	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/29/12-11/04/12		Wed Prime		Wed Prime	(8:00 PM-9:00 PM)--W-----	:30		\$1,300.00		0.00	NM		
2	KARE	10/29/12-11/04/12		Wed Prime		Wed Prime	(8:00 PM-9:00 PM)--W-----	:30		\$1,300.00		0.00	NM		
3	KARE	10/29/12-11/04/12		Wed Prime		Wed Prime	(8:00 PM-9:00 PM)--W-----	:30		<del>(\$1,300.00)</del>		0.00	NM		
Credited															
25	KARE	11/06/12	11/06/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-T-----	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					3	\$300.00		0.00			
26	KARE	11/06/12	11/06/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$850.00		0.00			
27	KARE	11/06/12	11/06/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					3	\$1,200.00		0.00			
28	KARE	11/06/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					3	\$750.00		0.00			
29	KARE	11/06/12	11/06/12		CM	7-9a		:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00

Order / Rev: 683984  
 Alt Order #: 06145440  
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: ISSUE  
 Estimate: 1192

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show			- 1 - - - - -								
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	- T - - - - -		3				\$750.00		0.00			
30	KARE	11/04/12	11/04/12	Post NFL Late News	CM	1030-1105P	- - - - - S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Post NFL Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		1				\$2,500.00		0.00			
31	KARE	10/30/12	10/30/12	M-F 10-1035p	CM	KARE News 10p	- T - - - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				KARE News 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- T - - - - -		1				\$3,500.00		0.00			
32	KARE	10/30/12	11/02/12	M-F 1130a-12p	CM	1130a-12p	- T W T F - -	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- T W T F - -		2				\$750.00		0.00			
33	KARE	10/31/12	10/31/12	Wed Prime	CM	Wed Prime	- - W - - - -	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
				ANIMAL PRACT/GUYS		(6:58 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - W - - - -		1				\$1,300.00		0.00			
34	KARE	10/30/12	10/30/12	M-F 630-7p	CM	630pm-7pm	- T - - - - -	:30	1	\$2,550.00	P-2	0.00	NM	1	\$2,550.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- T - - - - -		1				\$2,550.00		0.00			
35	KARE	11/04/12	11/04/12	Post NFL Late News	CM	1030-1105P	- - - - - S	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
				Post NFL Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		2				\$3,000.00		0.00			
36	KARE	11/03/12	11/03/12	Saturday Night Live	CM	1030P-1202A	- - - - - S -	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Saturday Night Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S -		1				\$2,500.00		0.00			
37	KARE	11/02/12	11/02/12	Late Night	CM	1135pm-1235xm	- - - - F - -	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				Late Night NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - F - -		2				\$400.00		0.00			
38	KARE	11/02/12	11/02/12	M-F 1130a-12p	CM	1130a-12p	- - - - F - -	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - F - -		3				\$750.00		0.00			
39	KARE	11/02/12	11/02/12	M-F 4-430p	CM	4-430P	- - - - F - -	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
				KARE 11 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - F - -		2				\$500.00		0.00			
N40	KARE	11/03/12	11/03/12	Sat 6-630p	CM	KARE 11 6 News	- - - - - S -	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				KARE 11 6 News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S -		1				\$1,100.00		0.00			
N41	KARE	11/04/12	11/04/12	Entertainment Tonight	CM	Entertainment Ton	- - - - - S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		1				\$200.00		0.00			
N42	KARE	11/04/12	11/04/12	KARE News (Sun repeat)	CM	KARE News (repeat)	- - - - - S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				KARE News (repeat)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		1				\$200.00		0.00			
													Totals	110	\$103,150.00